

# OCTAVIAN OKUMU

## FRONTEND SOFTWARE ENGINEER

### CONTACT

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### SUMMARY

- Software Developer with 4+ years of experience in the marketing, advertising and banking industry
- Contributed to increasing I&M Bank's percentage of digital transactions; our highest being 2+ Million transactions in one month
- Actively working on personal and Open Source community projects: ReactDevsKenya

### WORK EXPERIENCE

#### FRONT-END SOFTWARE ENGINEER

I&M Bank, iCube | 2022 - Present

- Working on teams upgrading digital platforms within the bank (OTG Corporate, OTG Retail, Employee portal)
- Introducing new features on OTG Corporate, which has so far gained the highest number of transactions across all platforms within the bank. Currently at 2+ million transactions in a month
- Certified by Backbase to work with their teams across the globe as a Frontend Developer
- Mentor interning colleagues and Graduate Management Trainees joining the bank

#### FRONT-END SOFTWARE ENGINEER

MediaPal | Feb, 2021 - Dec, 2021

- Developed new ad formats later adopted by the firm, among them being Chatbot conversational Ads and Interactive video Ads
- Streamlined tracking of user metrics on ad campaigns to capture more user interactions
- Worked with design and management team to develop, document and manage ad campaigns
- Developed and maintained major features of MediaPal's DXP dashboard and official website

#### JUNIOR SOFTWARE ENGINEER

Brisk Marketing, Hokela | July, 2020 - Dec, 2020

- Maintained Hokela's app
- Developed Hokela and Brisk Marketing's websites
- Worked on projects under Hokela, one being Safaricom's Christmas Wheel of fortune campaign

### INTERESTS

- Plays and Musical shows
- Books

### EDUCATION

#### BSC. ACTUARIAL SCIENCE

University of Nairobi | 2014 - 2018

- Graduated with honors (Second Lower)
- Certified by Google Digital Garage on 'The Fundamentals of Digital Marketing'

#### HIGH-SCHOOL CERTIFICATE

Maseno School | 2010 - 2013

- Graduated with A (Plain)
- Innovate Kenya Finalist (Human Waste Bioreactor project) (2013)

### SKILLS

- Languages: JavaScript, TypeScript, Python
- Frontend: Angular (RxJs), React, Nextjs, Vue
- Backend: Nestjs, Java
- Styling: CSS, Tailwind, Bootstrap
- CI/CD: Jenkins

### REFERENCES

Available upon request